## Transparency, Liberalization and Financial Crises

#### Gil Mehrez

Georgetown University

Daniel Kaufmann \*

The World Bank

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#### **Abstract**

We investigate the effect of financial liberalization on the probability of a banking crises in economies with poor transparency We construct a model with imperfect information where banks cannot distinguish between aggregate shocks on the one hand, and government's policy and firms' quality, on the other. Thus, a sequence of positive shocks or non-transparent policy causes banks to increase their credit above the optimal level given the underlying value of the firms. Once banks discover their large exposure, they are likely to roll-over bad loans rather than declare their losses. This delays the crisis, but increasing its magnitude. Empirical investigation using data on 56 countries from 1977 to 1997 supports the theoretical model. We find that the probability of a crisis is higher in the period following financial liberalization, significantly so in countries with poor transparency.

**JEL Classification Codes**: D83, G14

**Keywords**: Financial liberalization, transparency, Financial crisis

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#### 1. Introduction

The importance of transparency of economic activity and policy has sprung to the for front of economic research following the recent financial and banking crises in Mexico, South East Asia and Russia. Evidence from other countries that have experienced long period of poor transparency and low growth rate suggest that poor transparency may have adverse affect on long term growth as well.<sup>1</sup>

Most economic models emphasized the effect of transparency at the micro level on firms' behavior, and at the macro level on agents response to unobserved monetary or fiscal policy. At the micro level for example, Myers and Majluf (1984) argue that managers will borrow rather than issue equity when they have private information about the firm's profit. At the macro level, recent attentions have been paid to the relationship between international common lenders behavior and poor transparency. For example, Calvo (1999), Calvo and Mendoza (1999), and Kodres and Pritsker (1998) show that costly information about international investments can produce herding and contagion effects. Zeira (1999) shows that poor transparency may lead to "informational overshooting" in the stock market.

This paper analyses how poor transparency combined with new and deregulated financial markets may lead to unsustainable investment, and large exposures and vulnerability of financial institutions. The reason for this outcome is the process by which new financial markets acquire information on borrowers. Initially, when financial markets are deregulated, banks have very limited information on specific borrowers. In addition, even if banks have the necessary information they might not have the skills to use it efficiently. Thus, banks lend

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<sup>&</sup>lt;sup>1</sup> See Campos, Ed, Root, Hilton L (1994)

small amounts to many borrowers (i.e., credit rationing occurs as in Stiglitz and Weiss (1981)). As a result, investment is low and inefficient, projects with high productivity get the same amount of credit as projects with low productivity. As time passes, information on specific projects (borrowers) is revealed and banks update their credit accordingly. They increase credit to projects with high productivity and decrease credit to projects with low productivity. If the economy is transparent (i.e., there is no uncertainty regarding the true outcome of the projects) the learning process is fast and efficient in the sense that the updated belief are correct, and the banking system is solid. If, on the other hand, transparency is poor in the sense that the priors are uncertain and the revealed information is very noisy, the learning process may lead to inefficient and unsustainable allocation of credit. That is, even though banks adjust their belief rationally, in the sense that they update their belief based on their priors and the new information, a series of positive shocks or non transparent policy would increase in banks' exposure and vulnerability.

The analysis has several policy and empirical implications. The main policy implications are as following. First, an increase in transparency such as increase in the transparency of fiscal and monetary policies or of macro economic data, would decrease the probability that financial liberalization would lead to a crisis. Second, policy makers should be very alert about banks' behavior during periods of high economic activity, especially if they posses bad information not available to the public. Third, financial crises can occur regardless of financial liberalization, but financial liberalization combined with poor transparency increases the probability of a crisis. This does not imply that countries should not liberalize their financial system or that financial liberalization always result in a crisis. It implies only that countries that liberalize their financial sector should make every effort to

increase transparency. Fourth, if financial institutions become vulnerable, it is very likely that their condition will deteriorate rather than improve. In other words, financial institutions have incentive to role over loans rather than declare their losses and adjust their loans. Thus, delaying adjustments (e.g., bail out, closing down banks) may be costly in the sense that it is likely to increase the magnitude of the crises.

In order to test whether indeed financial liberalization combined with poor transparency increases the probability of a banking crisis – we construct a data set of 56 countries from 1977 to 1997. The empirical results suggest that financial liberalization increases the probability of a crisis during the five years following a liberalization. We further find that the probability of a crisis following a liberalization is higher in countries with poor transparency than in countries that are transparent.

This paper is constructed as following. In the next section we present a dynamic model of credit and investment and discusses the role of transparency. Section 3 discusses how financial liberalization with poor transparency may lead to financial crisis and discusses some policy implications. Section 4 presents empirical evidence in support of the model. Section 5 concludes.

#### 2. A Simple Model of Investment with Poor Transparency

Suppose an economy with many heterogeneous projects. Each project yields different returns for the same level of investment. The return of each project increases with the level of investment but at a decreasing rate, i.e., marginal productivity is positive and decreasing. There is a free entry to each project and all investors in the same project receive the same returns. That is, both the first investor and the n investor receive the average return. Specifically, assume that there is a continuum of projects, distributed uniformly along the unit interval. Let  $\mathbb{R}_{j}^{*}$ , be the return of project j.  $\mathbb{R}_{j}^{*}$ , depends on three elements – a project specific quality (productivity)  $\theta_{j}^{*}$ , the level of investment in the project,  $\mathbb{I}_{j}$ , and an aggregate shock, V, that affects all projects in the economy.

$$R_{j}^{*}(\theta_{j}^{*},I_{j}V)$$
 (1)

$$\frac{fR}{f\theta} > 0 \quad \frac{fR}{fI} > 0 \quad \frac{f^2R}{f^2\theta} < 0 \quad \frac{fR}{fV} > 0$$

The discussion above describes investment opportunities in the economy, i.e., the demand for credit. In the next section, we discuss the supply of funds to investors.

#### 2.1 Financial Institutions

The supply of funds to projects is provided by financial institutions that operate in a perfect competition environment taking the interest rate for deposits and the interest rate for borrowers (investors) as given. Financial institutions are required by regulators to hold equity proportional to their lending (deposits), e.g., reserve requirements.

We first describe the equilibrium in an economy with complete information and then discuss the dynamics in an economy with incomplete information, i.e., poor transparency. In

an economy with complete information, the profits of a financial institutions from lending an amount I to firm j are

$$I(r-r^s), (2)$$

where r is the interest rate which financial institutions charge borrowers, and  $r^s$  is the interest rate they pay to depositors (both are given to the banks). Let the equity (reserve) deposits ratio be  $\delta$ . Thus, the required equity (reserve) is  $\delta I$ , and the returns for financial intermediaries from a loan of I are

$$\frac{I(r-r^s)}{\delta I} = \frac{(r-r^s)}{\delta}.$$
 (3)

In words, the returns from lending I are equal to the interest rate spread divided by the required equity (reserves) ratio.

The level of investment in each project is determined by the project's specific productivity. Each project is financed until its returns are equal to r

$$r = \frac{R_{j}^{*}(\theta_{j}^{*}, I_{j} N)}{T}.$$
 (4)

Thus, the level of investment in each project depends on the project specific productivity,  $\theta_{j}^{*}$ , the state of the aggregate economy, V, and the interest rate, r. Assuming that the function R\* is invertible and separable, equation (4) can be solved to yield the level of investment in each project as a function of the project specific productivity, the aggregate shock, and the interest rate. <sup>2</sup>

$$I_{j} = g(\theta_{j}^{*} V, r). \tag{5}$$

<sup>&</sup>lt;sup>2</sup> Note that investment in some projects may be zero.

Finally, aggregate investment can be derived simply by aggregating over all projects in the economy,

One can use the model above to solve for the equilibrium interest rate in a general equilibrium framework. Our focus, however, is to discuss the affect of poor transparency on the dynamic of credit and the vulnerability of the financial sector. Thus, we assume that the interest rate are given and investigate the effects of poor transparency on financial institutions' lending behavior.

#### 2.2 The Role of Transparency in Banks' Decision Making

Consider an economy where financial institutions have limited information about specific projects, for example, an economy where the financial system has been liberalized or deregulated. Assume that initially financial institutions cannot distinguish between projects. Their only information is that projects' quality (returns),  $\theta_{j}^{*}$ , are drawn from a normal distribution with unknown mean  $\mu$  and variance of 1.

$$\theta_{j}^{*} \sim N (\mu, 1)$$
 (7)

Even though  $\mu$ , the mean of the projects' quality is unknown, financial institution have prior belief that  $\mu$  is drawn from a normal distribution with mean  $\alpha$  and variance  $\sigma_{\alpha}^{\, 2}$ .

$$\mu \sim {\rm N}~(\alpha \,,\! \sigma_{\alpha}^{\,2}~)$$

The initial priors are given exogeneously (the beliefs may be correct in the sense that  $\mu = \alpha$  or may be incorrect) and are updated every period as new information becomes available.

In addition, the aggregate shock or policy, V, is unobserved. It is known, however, that the aggregate shock each period is drawn from a normal distribution with zero mean and variance  $\sigma_v^2$ .

$$V_{t} \sim N (0, \sigma_{v}^{2})$$
 (8)

At the end of each period, the returns of all projects are observed. The returns, however, are a combination of the project's quality and the aggregate shock (or policy), V. Since V is unobserved, it is impossible to learn the quality of each project with certainty. The new information, however, can be used to update the priors.

#### 2.3 Initial Period

In the initial period, given their information set, financial institutions can not distinguish between projects. Thus, they treat every projects as if it is a random draw from a normal distribution with mean  $\alpha$  and variance of  $\sigma_c^2(\sigma_v^2,\sigma_a^2,1)$ . Thus, they lend to all projects the same amount where the exact amount depends on the required rate of return by financial institutions, assume that financial institutions are risk neutral and require a return of  $r^F$ . The level of lending, therefore, is determined such that expected return from lending is equal to  $r^F$ , where

$$r^{F} = \frac{(1+r) \operatorname{prdo}(R_{j}(I)? r) + (1+R_{j}(I)) \operatorname{prob}(R_{j}(I) < r) dj - (1+r^{s})}{\delta}.$$
 (9)

The first term is the return when the loan is repaid, that is, the probability that projects' returns are greater than r, times the interest rate. The second term is the returns from projects with returns below r, that is the probability of given returns times the return integrated over all

possible returns less than r. The third term is the interest rate paid to depositors. Equation (9) can be solved to yield the level of investment as a function of r,  $r^F$ ,  $r^S$  and the prior belief.

$$I_{j} = \Psi (r, r^{F}, r^{S}, \alpha, \sigma_{c}^{2}). \tag{10}$$

The allocation of credit is inefficient in a sense that all projects receive the same amount of credit regardless of the productivity. Projects with low productivity receive too much credit while projects with high productivity receive too little credit.

## 2.4 Proceeding periods

In the end of each period, the returns from each project are realized. That is, banks observe  $R_{j}(\theta_{j}^{*}, I_{j}N)$ , but not  $\theta_{j}^{*}$  or V. For simplicity, assume that  $\theta_{j}^{*}+V$  are observed but one can not distinguish between  $\theta_{j}^{*}$  and V, i.e., one can not distinguish between the cases where projects have high productivity and the economy had a bad shock ( $\alpha$  is high and V is negative), and the case where projects have low productivity and the economy had a positive shock ( $\alpha$  is low and V is positive).

The dynamics of investment (credit) depends on the updating of the information which in turns depend on the priors and the realizations of V. The prior belief is that the mean productivity of projects is

$$\mu \sim N \left(\alpha \sigma_{\alpha}^{2}\right).$$
 (11)

At the end of the period, the observed returns have a mean equal to  $\overline{\theta}$  +V where  $\overline{\theta} = \theta_{j}$ .

Therefore, the new information is that

$$\mu^{N} \sim N(\overline{\theta}, \sigma_{v}^{2})$$
 (12)

Thus, one can use bayesian inference to update the priors using the new information,

$$\theta_{j}^{\star} \sim N \left(\theta_{j} - \overline{\theta} + \alpha^{N}, \sigma_{N}^{2}\right),$$
 (13)

where

$$\alpha^{N} = \frac{\frac{\alpha}{\sigma_{\alpha}^{2}} + \frac{\overline{\theta}}{\sigma_{v}^{2}}}{\frac{1}{\sigma_{\alpha}^{2}} + \frac{1}{\sigma_{v}^{2}}},$$

and

$$\sigma_{\rm N}^2 = \frac{1}{\frac{1}{\sigma_{\alpha}^2} + \frac{1}{\sigma_{\rm V}^2}}$$

If the priors are very uncertain, i.e.,  $\sigma_{\alpha}^2$  is large, then the posterior belief depends mainly on the new information. On the other hand, if the priors are certain, i.e.,  $\sigma_{\alpha}^2 = 0$ , then the new information allows us to distinguish between the firms, but the belief about the mean productivity does not depend on the new information.

At the beginning of the next period credit is allocated according to the new priors. In the end of the second period  $\overline{\theta} = \mu - V$  is observed and the priors are updated. Specifically, the priors are that

$$\mu \sim N (\alpha^{N}, \sigma_{N}^{2}).$$

and the new information is that

$$\mu^{\rm N} \sim {\rm N} \; (\overline{\theta}, \sigma_{\rm v}^{2}).$$

Thus, the priors are updated using the bayesian rule above. The situation then repeats itself. Given the new priors, lending decisions are made. At the end of the period,  $\overline{\theta} = \mu - \nabla$  is observed and the priors are updated accordingly.

The dynamics of investment, assuming that the banks have to declare all their losses at once, is determined by the zero profit condition. Credit to project j is such that the expected return of the financial institution from investing in project j is equal to  $r^F$ ,.

$$r^{F} = \frac{(1+r) \operatorname{prdo}(R_{j}(I)? r) + (1+R_{j}(I)) \operatorname{porb}(R_{j}(I) < r) dj - (1+r^{s})}{\delta}.$$
 (14)

Equation (14) yield the level of investment in each project as a function of r,  $r^F$ ,  $r^S$   $\theta_j$  -  $\overline{\theta}$ , the priors and the history of aggregate shock,

$$I_{j} = g(r,r_{F},r_{S},\theta_{j} - \overline{\theta},\alpha^{N},\sigma_{N}^{2})$$

$$(15)$$

Finally, aggregate investment could be calculated simply by aggregating (15) over all projects.

#### 3. Exposures, Vulnerability and Transparency

In this section we discuss two issues. First, we describe how a country can become exposed and vulnerable when financial institutions follow a rational policy as described above. Second, we describe the conditions under which banks would choose to role over loans to unprofitable projects, and hence delay the adjustment and increase the probability and magnitude of a crisis.

Consider an economy with very uncertain priors that has experienced a success of positive aggregate shocks (notice that these shocks do not necessarily have to increase over time) or an unobserved expansionary policy. As a result, financial institutions have updated their prior upward above the real productivity of each project. Note that it does not require the

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priors to be incorrect. It only requires some level of uncertainty. In economies with certain priors,  $\sigma_{\alpha}^2 \cup 0$ , the updating process is very slow and hence the financial system is very unlikely to get exposed. On the other hand, in economies with uncertain priors, large  $\sigma_{\alpha}^2$ , the adjustment is fast, and hence credit may increase fast and the financial system is more likely to become vulnerable.

Consider now the banks' response when it is realized that firms' productivity is below the expectation (suppose due to a negative realization of V). The response depends on the extent of the losses, on future expectations, and on the financial regulations (e.g., the required equity ratio or the ability to hide bad loans). Banks can either declare the losses and adjust the lending according to the new information, or role the loans over and hide the losses. On the one hand, if a bank declare its losses, it can adjust its lending according to the new information. On the other hand, if the banks roles its loans over, it does not have to declare its losses and hence decrease its equity, but it can not adjust its loans according to the new information.

Specifically banks' losses (profits) for a given realization, V, and for a given prior are

$$c = \left( (1 + (R_j(I_j / proins) / V) - (1 + r^s) \right) I_j d(j)$$
(16)

The first term represents the returns over all projects. The returns are a function of the realization, V, and the lending amount to each project. The second term is the interest paid to depositors.

For simplicity suppose that banks can either declare all the losses, c, or role over all its loans. Bank will choose to role over all the loans if

$$r_{F} \leq \frac{-(1+r)\operatorname{prob}(R_{j}(I_{j,-1})?r/\operatorname{newinf.}) + r_{j}(1+R_{j}(I_{j,-1}) < r)\operatorname{porb}(R_{j}(I_{j,-1})/\operatorname{newinf.}) dj - (1+r^{s})\sqrt{1}}{\delta I - c}$$

$$(17)$$

In words, if the bank declare its losses and adjust its loans, its new equity is  $\delta I$  – cand the expected return is  $r^F$  ( $\delta I$  – c). On the other hand, if the banks role the loan over its returns are given in the nominator. If the gains from rolling the loans over and "having" higher equity are greater than the losses from not adjusting the credit, the bank will role the loans over. It is very likely, however, given the updating process that banks overestimating the firms quality and hence are very likely in a worse condition than they estimate. Hence, delaying the adjustment is very likely will increase the banks losses and vulnerability.

#### 4. Empirical and Policy Implications

#### **Policy Implications**

The theoretical analysis has several policy and empirical implications. The main policy implications are as following. First, an increase in transparency decreases the probability of a crisis. Better transparency decreases the probability of banks confusing transitory shock or policy with firms' specific fundamentals and hence decreases the probability of a crisis. Second, one should be very alert to the conditions of the banking sector following liberalization and an expansionary period, especially if it (e.g., the government) possesses information not available to the public. Third, if financial institutions become vulnerable, it is very likely that the situation will deteriorate rather than improve. In other words, even if bank equity is large enough such that there is no moral hazard problem, financial institutions may still decide to role loans to bad projects. Moreover, banks may underestimate their vulnerability. Thus, delaying the financial adjustment (e.g., declaring losses and adjusting the loans) may be very costly in the sense that it will increase the probability and magnitude of a crisis.

#### **Empirical Implications**

The analysis has several econometrics implications that we test in the following section.

The model implies that poor transparency by itself does not increase the probability of a crisis. However, poor transparency, combined with noisy priors (such as in new deregulated financial markets) increases the probability of a crisis. That is to say that the fact that some countries with poor transparency have not experienced a crisis while other with better

transparency have, does not imply that poor transparency has no effect on the probability of a crisis. Our econometric investigation therefore has two parts. First, we test whether the probability of a crisis increases after financial liberalization takes place. Second, we test whether the probability of a crisis depends on the combination of financial liberalization and poor transparency.

#### 4.1. Data and Estimation

There are several empirical studies that estimate the causes of financial crises using macro and financial variables. Kaminsky and Reinhart (1998) investigate a data set of 20 countries between 1970 and mid 1995 and show that the increase in growth domestic credit two years ago which they argue is a proxy for financial liberalization can help explain banking crises. Caprio (1999) argue that "premature liberalization could be cited in virtually all cases" of financial crises. Demirguc Kunt and Deteragiache (1998b) estimate the probability of a banking crisis using a data set of 53 countries between 1980 and 1995. They identify several macro, financial, and institutional variables that explain the probability of a crisis. They argue that the banking crises are more likely to occur in liberalized financial system. While these findings are consistent with our model, the model's predictions are more settled. The model's two econometric predictions are as following. The first prediction is that banking crises are more likely to occur only in the period following financial liberalization and not in any liberalized financial system. The reason is that in established financial system the priors are very certain and hence the adjustment is very slow while in recently liberalized financial system the priors are very uncertain and hence the adjustment is very fast. The second prediction is that the probability of a financial crisis is higher in the period following

liberalization in countries with poor transparency. The reason is that poor transparency increases the probability of confusing firms' quality and aggregate or policy shock.

In order to test these predictions we constructed a data set of 56 countries between 1977 and 1997. In addition to financial liberalization and transparency variables, which we describe below, the data set includes macro economic and financial variables that are identified by Demirguc Kunt and Deteragiache as increasing the probability of a financial crisis. The macroeconomic variables are: GDP growth rate, inflation rate, change in terms of trade, real interest rate, and exchange rate depreciation rate. The financial variables are: M2 to gross international reserve ratio, claims on private sector as percent of GDP, bank liquid reserves to bank assets ratio and real credit growth two years ago. The source of the data is the International Financial Statistics and the World Bank GDF & WDI.

Data on financial liberalization episodes are based mainly on Williamson and Mahar (1998), Lindgren, Garcia, and Saal (1996), and Drees and Pazarbasioglu (1998). Williamson and Mahar survey 51 financial liberalization episodes in 28 countries between 1977 and 1994, Lindgren, Garcia, and Saal survey 6 financial liberalization episodes in 3 countries, and Drees and Pazarbasioglu survey 4 financial liberalization episodes in 2 countries between 1986 and 1992. Data on banking crises are constructed based on the data and description in Lindgren, Garcia, and Saal (1996) and Demirguc-Kunt and Detragiache (1998)<sup>3</sup>. Since the crises may affect the macroeconomic variables, we delete the five years following the crises. If the crisis lasts longer than five years, we drop the observations while the crisis lasts.<sup>4</sup>

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<sup>&</sup>lt;sup>3</sup> We drop three countries, Guyana, Papua New Guinea, and Zaire in our regression estimations because of lack of macro/financial data. Therefore, there are 89 financial liberalization and 57 banking crises from 56 countries in the final sample.

<sup>&</sup>lt;sup>4</sup> The results are robust to these specifications.

Table 1 presents the countries in our sample, the periods and types of financial liberalization, and the periods of banking crises. The financial liberalization varies in their scope and magnitude. Some liberalization episodes were a move from very control financial sector to a partial liberalized financial sector, while some were a shift from partial liberalization to full liberalized financial sector. Some financial liberalization were taken at a very slow rate while others were taken at very rapid rate. Due to the data limitations we do not distinguish between the degree of liberalization, and consider all liberalization episodes the same.<sup>5</sup>

Table 2 presents some descriptive statistics about liberalization and banking crises.

There are 92 episodes of liberalization in our sample and 60 episodes banking crises. 36 out of the 60 (60 percent) crises were preceded by a liberalization in the previous 5 years. 15 crises occurred before liberalization and 9 occurred more than 5 years after stabilization. Out of the 92 episodes of financial liberalization, 40 (44 percent) were followed by banking crisis in the next 5 years. Figure 1 presents the distribution of the duration between a crisis and a liberalization for those crisis that were preceded by liberalization. Out of 36 crises that occurred in the 5 years following a liberalization, 13 occurred 2 years after liberalization, 9 crises occurred 3 years after liberalization, and 5 crises occurred 4 years after stabilization.

#### 4.2. Estimation results

Our first goal is to show that banking crises are more likely to occur only in the period following liberalization. In other words, financial liberalization increases the probability of a

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<sup>&</sup>lt;sup>5</sup> The results, however, are robust to distinguishing between a move from controlled economy to partial liberalization and a move from partial liberalization to full liberalization

crisis only in the initial periods of adjustment. In order to show that our model can improve existing relevant literatures and as a robustness check, we first present the results based on the same countries and definition of financial liberalization and crises as Demirguc-Kunt and Detragiache (1998b). The only additional variable is a dummy variable that takes the value of 1 if financial liberalization had occurred in the previous 5 years and 0 otherwise. To ease interpretations, we report the effects of one-unit changes in the dependent variables on the probability of a crisis (expressed in percentage points) evaluated at the mean value of the data. We also report the associated z-statistics that test the null hypothesis of no effect.

The first column in table 3 presents results of a probit model where the dependent variable takes the value of 1 during years with a financial crises and 0 otherwise (excluding 5 years after the crises starts or while the crises last). The macroeconomic variables have the expected signs and are significant except for the growth rate of terms of trade and the claims of the private sector as a share of GDP. In this specification, the probability of a crisis increases both in the 5 years following a liberalization and in a liberalized financial systems.

These results, however, are very sensitive to the sample and the definition of financial liberalization. In the second column we report the results excluding Turkey<sup>6</sup>. The results now are very different. The probability of a crisis is higher only during the 5 years following a liberalization and there is no evidence that the probability of a crisis is higher in liberalized financial system.

The evidence is even stronger once we use date of financial liberalization based on Williamson and Mahar (1998) and Drees and Pazarbasioglu (1998) surveys (see table 1). Column 3 reports the results (including Turkey) using the adjusted dates of financial

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<sup>&</sup>lt;sup>6</sup> One reason to exclude turkey is that Turkey had additional banking crises during 1980-95, but these crises were not included in their panel because of missing data.

liberalization. The coefficients of the financial liberalization dummy variable is insignificant (and negative) while the coefficients of the dummy variable for the 5 years period following a financial liberalization variable is significant and positive. Thus, there is a strong evidence that countries that liberalized in the last 5 years have higher probability of a crisis. There is no evidence that liberalized financial system increases the probability of a crisis.

Finally, in the fourth column we present the results using our complete data set.<sup>7</sup> The probability of a banking crisis in countries that have had financial liberalization in the past 5 years is higher by almost 9% in this specification.

To conclude, the results provide strong evidence to the model's prediction that the probability of a crisis is higher following a financial liberalization. There is little evidence that banking crisis is more likely to occur in liberalized financial system after controlling for the liberalization period.

## 4.3. Transparency

In this section we turn to test whether the increase in the probability of a crisis depends on transparency as the model predicts. That is, do countries that liberalize their financial sector are more likely to have a banking crisis if transparency is poor? One difficulty in carrying out this test is that we do not have good data about transparency. Thus, we use two measures to construct a proxy for transparency. First, we use an index of corruption. The source of the corruption index is Political Risk Services, Syracuse, New York (ICRG indices). The index ranges from 0 to 6, where highly corrupted countries take a value 6 while non-corrupted countries take a value of 0. Using this index we create a transparency dummy

<sup>&</sup>lt;sup>7</sup> Our sample has six more countries: Argentina, Brazil, United Kingdom, Nepal, Singapore, and South Africa.

variable that takes the value of 1 if the corruption index is greater than or equal to 3, (which is about the median), and a value of 0 if the index takes a value less than 3.8

Second we use a combination of the size of the public sector and corruption to create a variable of transparency. Kopits and Craig (1998) argue that the transparency in government behavior is reflected mainly in the structure and functions of the public sector, such as financing operations. Thus, we create a measure of transparency by combining the ratio of credits directed to the government and the public sectors to total domestic credits, and corruption. We define country with large (small) public sector if the share is greater (smaller) than the median. We combined this measure with our measure of corruption and create three transparency dummies: a dummy for poor transparency that takes the value of 1 if a country is corrupt and has large public sector and 0 other wise. A dummy for medium transparency that takes the value of 1 if a country is corrupt and has small public sector or is not corrupt but has large public sector and 0 other wise. A dummy for good transparency that takes the value of 1 if a country is not corrupt and has a small public sector and 0 other wise.

One caveat of using corruption as a proxy for transparency is that corruption by itself may affect the probability of a crisis. Financial liberalization may offer new opportunities for corruption which may lead to financial crisis. Further more corruption and transparency are very likely to be determined simultaneously. We leave this issue, however, for future research.

Table 4 presents the effect of transparency on the probability of a financial crisis. In the first column we test whether poor transparency increases the probability of a crisis. Thus, we

<sup>8</sup> The results are robust to the exact definition.

 $<sup>^{9}</sup>$  The data is taken from IFS. The ratio is (line 32an + 32b + 32bx + 32c) / line 32.

add transparency, using the first proxy as an explanatory variable, to the probit model above.

There is no evidence that poor transparency increases the probability of a crisis.

Next we turn to test whether poor transparency increases the probability of a crisis in the period following financial liberalization as the model predicts. We interact the transparency dummy variable with the dummy variable of financial liberalization in the previous 5 years. That is, we create two dummy variables: One dummy takes value of one if there was a financial liberalization in the previous 5 years and transparency is poor, and zero otherwise. The other dummy takes value of one if there was a financial liberalization in the previous 5 years and transparency is good, and zero otherwise. The results are presented in the second column in table 4. Financial liberalization increases the probability of a crisis in both cases. However, The probability of a crisis in countries with poor transparency that undertake financial liberalization is higher by 10 percent compare to countries with good transparency (21.89 compare to 11.55). Furthermore, the coefficients of the two dummies are significantly different at 14%. This result suggests that poor transparency increases the probability of a financial crises following financial liberalization.

The results using our second definition of transparency are presented in the third column. The results are consistent with the findings above. The increase in the probability of a crisis following financial liberalization decreases with the level of transparency (17.37, 12.73 and 6.66 for poor, medium and high transparency respectively).

Finally, as a robustness test we present the results using lag values of the macro and financial variables. One could argue that this is a better specification since banking crises affects the macro and financial variables at the same period. Since our focus here is the effects of liberalization and transparency and not the effects of macro and financial variables we

present the result only as a robustness test to the effects of liberalization and transparency on the probability of a crisis. The results are presented in the last column. The effects of financial liberalization are robust to lagged specifications. However, the macro and financial variables are not robust to lagged specification.

#### 5. Conclusions

The main conclusion of the analyses is that the probability of a financial crisis is higher during the period of transition when the prior information set is uncertain. One such case of transition is when countries undertake financial liberalization. We show that the probability of a banking crisis is higher in the 5 years following the financial liberalization. Furthermore, we show that the increase in the probability of a crisis is much higher in countries with poor transparency.

It is important, however, to note that this does not mean that countries should not liberalize their financial sector. Rather, the lesson is that countries should be more transparent, especially during a period of transition. In this sense, it is better to liberalize the financial system slowly in countries with poor transparency in order to slow down the speed of adjustment.

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**Table 1: Financial Liberalization and Banking Crises** 

COUNTRY	FINANCIAL LIBERALIZATION 1973-1998	CRISES
USA	Abolition of capital controls in 1973*.	1984-1991
	Deregulation of interest rates and credit controls from	1,395 banks were
	1982*. Interstate banking regulations eased in 1995.	closed
Great	Liberalized foreign exchange purchases from 1973*.	No crisis although
Britain	Reserve assets ratio abolished in 1981* and banks were	several notable bank
	allowed to compete with building societies for housing	failures
	finance after 1981. London stock exchange was fully	
	liberalized in 1985.	
Belgium	Financial markets partly liberalized by 1977*. Capital	No major crisis
	controls were eased in 1986* with the adoption of the	
	EEC Program.	
Denmark	Restrictions on purchase of foreign securities and on	1987-1991
	direct investments were eased in 1983*. In 1985*	
	further liberalization measures were adopted.	
France	Interest rates (except those on subsidized loans) freed	1991-1995
	in 1984*.	Large losses by
	Universal banks permitted in 1985*. Financial	banks, especially by
	institutions became less specialized by mid-1980s and	Credit Lyonnais
	capital controls started to be lifted. Several French	
	banks were privatized in 1987 and Banque de France	
	was privatized in 1993.	
Germany	Capital controls dismantled, foreign banks permitted	1977-1979
	and interest rates were freely market-determined from	Giroinstitutions faced
	1973*. Stock market regulations were eased in 1980*.	problems
Italy	Credit ceilings eliminated in 1983* (although re-	1990-1994
	imposed temporarily between 1986 and 1987). Reserve	58 banks were in
	requirements were lowered between 1988* and 1994.	difficulties
	Foreign banks were permitted in 1993 as well as some	
	privatization of state-owned banks.	
Netherlands	The financial sector was partly liberalized by 1977*. In	No major crisis
	1983* all restrictions on capital controls were lifted. In	
	1986 all restrictions on capital outflows were	
	abolished.	1005 1002
Norway	Interest rate controls were removed in 1985*. In 1987	1987-1993
	supplementary reserve requirements were removed.	Heavy losses and
G 1	Foreign exchange controls were removed in 1989*.	insolvencies
Sweden	Ceilings on interest rates for private sector bonds were	1990-1993
	lifted in 1980*. Also, foreigners were allowed to hold	18% of total bank
	Swedish shares in the same year. In 1985 ceilings on	loans were reported
	bank loan rates were abolished. Foreign exchange	lost
0 '4 1 1	controls were lifted in 1989*.	NT · · ·
Switzerland	The financial sector was largely liberalized by 1977*.	No major crisis

Canada	Financial sector was largely liberalized during the	1983-1985
	period examined. In 1980* foreign banks were	15 members of the
	permitted, although with some regulations. Reserve	Canadian Deposit
	requirements were eliminated in the early 1990s.	Insurance
		Corporation failed
Japan	Controls on capital inflows and interest rate regulations	1991-1997
	were eased from 1979*. Controls on capital outflows	
	eased in the 1986*. The requirements of bank	
	specialization were reduced by 1993. Further	
	liberalization to be implemented by 2001.	
Finland	Regulations on bank lending rate were abolished in	1991-1993
	1986*. In 1986 exchange control regulations were	Liquidity crisis in
	lifted on long-term foreign borrowing. Cross border	1991
	capital movements were liberalized in 1991*.	1001 1007
Greece	The process of liberalization of capital movements	1991-1995
	started in 1987* with the adoption of the EEC Program.	
Ireland	Abolition of exchange rate controls in 1994*.	1985
freiand	Restrictions on acquirement of foreign securities were eased in 1979*. Restrictions on long-terms capital	1983
	outflows were eased in 1988*. Regulations on	
	exchange control were lifted in 1993.	
Austria	Interest rate liberalized in 1980*	
Portugal	Controls on purchases of foreign securities were	1986-1989
Tortugar	relaxed in 1989*. In 1992* regulations on exchange	1700-1707
	control were lifted.	
Turkey	Interest rate ceilings on loans and deposits eliminated	1982-1985
101110)	in 1980*. Direct credit was phased out in 1988. Capital	five banks were
	flows were liberalized in 1990*.	rescued
		1991
		1994
		Bank closures
Australia	Deposit rate controls lifted in 1980*. Capital account	1989-1990
	liberalized in 1984. Most loan-rate ceilings abolished in	government
	1985. Capital markets deregulated in 1986*.	intervention to cover
		bank losses
New	Foreign exchange controls removed in 1984*. Interest	1987-1990
Zealand	rates controls eliminated in 1985* as well as	
	requirements for financial institutions to purchase	
	government securities. Stock exchange was liberalized	
Condle A.C.:	in1986.	1077
South Africa	Interest rate controls and credit ceilings were removed in 1080* Postrictions on bank competition were	1977
	in 1980*. Restrictions on bank competition were	1985
Argontino	eliminated and new banks were allowed in 1984*.	1980-1982
Argentina	Credit controls were initially removed in 1977* but reimposed in 1981. The initial liberalization of 1977 was	1980-1982 168 banks closed
	reversed in 1982. Deposit rates were freed in 1987*.	down
	10 verseu in 1702. Deposit rates were freed in 1707.	down

		1000 1000
	Credit controls were substantially reduced in 1993*.	bank failure accounted for 40% of financial system assets
Brazil	Interest rate ceilings removed in 1976 and re-imposed in 1979. Deposit rates were fully liberalized in 1989*. Entry barriers reduced after 1991. Controls on capital inflows were strengthened while controls on outflows were loosened in the 1990s.	1994-1997 29 banks subjected to intervention
Chile	Commercial bank interest rates were liberalized in 1974. New foreign banks admitted in 1977*. Capital controls were gradually eased since 1979. Controls were re-imposed in 1982 and eased again in 1985*.	1981-1983 bank failures
Colombia	Deposit rates were market-determined in 1980*. The remaining controls on interest rates were lifted by 1994*. The large capital inflows in the early 1990s led to the re-imposition of reserve requirements on foreign loans in 1993 after having been relaxed in 1991.	1982-1987 central bank intervened to rescue commercial banks
Ecuador	Interest rate liberalized in 1986*.	1995
Guatemala		
Guyana	Interest rate liberalized in 1991*.	1993-1995
Honduras	Interest rate liberalized in 1990*.	
Jamaica	Interest rate liberalized in 1991*.	1994-1995.
Mexico	Deposit and loan rates liberalized in 1989*. Government gave discretion over foreign direct investment in 1972. Portfolio flows were decontrolled even further in 1989. National banks were privatize in 1992* and the entry of new banks was permitted.	1982 1995 Accumulated losses estimated at 12-15% of GDP
Paraguay	Capital controls were removed in 1988*. Foreign exchange controls were liberalized in 1993*.	1995 government intervention
Peru	Capital controls and interest rate controls were removed in 1991*. Subsidized lending was eliminated in 1992*	No major crisis
El Salvador	Interest rate liberalized in 1991*.	1989
Uruguay	Interest rate liberalized in 1980*.	1981-1985
Venezuela	Reserve requirements were reduced in the early 1990s. Interest rate controls and foreign exchange controls were liberalized in 1991*.	1994 Insolvent banks accounted for 30% of financial system deposits
Israel	Restrictions on investment were eased in 1987* and restrictions on capital flows started to be eased. Subsidized interest rates on priority lending was phased	1983-1984 nationalization of the major banks

	out in 1991*. Directed-credit system was abolished in 1990.	
Jordan	Interest rate liberalized in 1988*.	1989-1990
Egypt	Interest rates and foreign exchange controls were lifted in 1991*. Ceilings on credit to private sector were lifted too. Foreign banks were permitted to conduct business in foreign currency in 1992*.	1981-1983 1990-1991
Syria		
Sri Lanka	The exchange rate was unified in 1978. Capital controls on inflows of capital were eased in 1978*. Foreign banks were permitted since 1979.Restrictions on capital outflows remain.	1989-1993 nationalization of the major banks
India	Partially liberalized in 1992*.	1991-1995
Indonesia	Most deposit and loan rates were freed in 1983.* The monopoly of state-owned banks over the deposits of state-owned enterprises were removed in 1989*. New foreign banks were allowed to establish joint ventures in 1988.	1992-1998
Korea	Controls on outward and inward foreign investment were gradually eased since 1983*.	1985-1986
Malaysia	Interest rates and capital accounts were liberalized by 1978.*Controls on interest rates were then re-imposed in 1985 and completely eliminated in 1992*.	1985-1988
Nepal	Interest rates were liberalized by 1989*.	1988-1994
Papua New Guinea	Interest rate liberalized in 1980*	1989-1995
Philippines	Interest rates controls mostly phased out over 1981*-85. Direct credit partly abolished in 1983. Restrictions on all current and capital transactions eliminated over 1992-1995. Restrictions on foreign-bank branching lifted in 1994*.	1981-1987 banks accounting for 1.6% of the banking system failed in 1981
Singapore	Financial sectors largely liberalized by 1977*.  Exchange and capital controls were freed in 1978*.	1982
Thailand	Restrictions on inwards long-term investments were eased in 1985*. Direct credit was gradually eliminated after 1980. Foreign banks were permitted in 1990. Ceilings on loan rates were removed in 1992*.	1983-1987 15% of bank assets were non-performing
Kenya	Ceilings on interest rates were removed in 1991*.	1985-1989 liquidity and solvency problems
Mali		1987-1989
Nigeria	Interest rate liberalized in 1990*.	1991-1995
Tanzania	Controls on interest rates were eased in 1986*. Exchange controls were abolished in 1992*.	1988-1994 state-owned

		commercial banks were insolvent
Togo	Interest rate liberalized in 1993*.	1993-1995
Uganda	Interest rate liberalized in 1991*.	1994
Zaire	Interest rate liberalized in 1980*.	1991-1995
Zambia	Limits on remittances of profits and dividends were eased in 1990*. Exchange controls were abolished and interest rates were liberalized in December 1993*.	1995

<sup>\*</sup> presents the year of financial liberalization in our data set.

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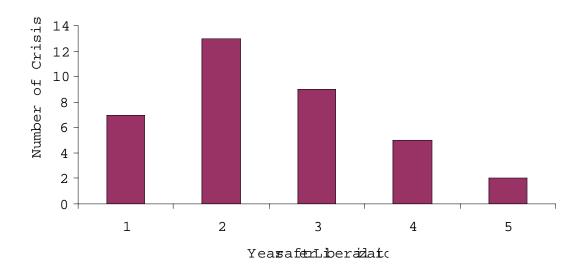
Paraguay, Peru, The Philippines, El Salvador, South Africa, Sweden, Switzerland, Tanzania, Turkey, Uruguay, USA, Venezuela, and Zaire).

**Table 2: Banking Crises and Financial Liberalization** 

Total Number of Banking Crisis	
Prior to the financial liberalization	15
Five years after liberalization	36
More than five years after liberalization	9
Total Number of Liberalization	92
Number of liberalization which did not have a crisis in the next 5 years	52
Number of liberalization which had a crisis in the next 5 years	40

# Figure 1: Duration Between Liberalization and a Crisis

(in countries which had banking crisis following liberalization)



**Table 3: Probit Estimates: Financial Liberalization** 

# **Dependent Variable: Banking crisis**

		Excluding Turkey		
Explanatory	dF/dX	dF/dX	dF/dX	dF/dX
<u>Variables</u>	(z-statistics)	(z-statistics)	(z-statistics)	(z-statistics)
GDP growth	-0.54***	-0.48***	-0.41***	-0.40***
	(-4.21)	(-3.83)	(-4.10)	(-4.07)
Terms of Trade Growth	-0.02	-0.02	-0.02	-0.02
	(0.44)	(-0.41)	(-0.49)	(-0.42)
Real Interest Rate	0.03**	0.04**	0.04***	-0.01
	(2.30)	(2.27)	(2.61)	(-0.29)
Inflation Rate	0.04**	0.03	0.03**	0.00
	(2.38)	(1.18)	(2.02)	(-0.24)
M2/Foreign Exchange Reserves	0.09	0.08	0.08*	0.06
	(1.45)	(1.41)	(1.73)	(1.30)
Private Credit as % of GDP	0.02	0.02	0.01	0.01
	(0.88)	(0.95)	(0.59)	(0.47)
Bank Cash and Reserves/Assets	-0.04	-0.03	-0.03	-0.01
	(-1.10)	(-0.82)	(-1.08)	(-0.58)
2 Period Lagged Credit Growth	0.07**	0.08***	0.06**	0.045*
	(2.44)	(2.61)	(2.33)	(1.85)
GDP per Capita	-0.00**	-0.00**	-0.00*	-0.00*

Financial Liberalization	(-2.39) 2.37 (1.59)	(-2.18) 1.29 (0.83)	(-1.90) -0.58 (-0.38)	(-1.90)
Financial Liberalization in the past	2.43	$3.65*^{1}$	,	
5 years with D & D dates <sup>2</sup>	(1.46)	(1.89)		
Financial Liberalization in the past			9.31***	8.60***
5 years with our dates			(3.20)	(5.06)
Number of Observations	632	624	632	728
Log likelihood	-87	-82	-81	-89

<sup>\*\*\*</sup>Significant at 1%

\*\*Significant at 5 %

\* Significant at 10%

¹ Significant at 6 %

² The financial liberalization dates are taken from Dermirguc-Kunt and Detragiache, 1998a.

**Table 4: Probit Estimates: Financial Liberalization and Transparency** 

**Dependent Variable: Bank Crisis** 

1 period Lagged Macro and Financial Var.

				rmanciai var.
<b>Explanatory</b>	dF/dX	dF/dX	dF/dX	dF/dX
<u>Variables</u>	(z-statistics)	(z-statistics)	(z-statistics)	(z-statistics)
GDP growth	-1.09***	-1.03***	-1.00***	0.03
	(-4.55)	(-4.55)	(-4.09)	(1.12)
Terms of Trade Growth	0.02	0.01	0.03	0.07
	(0.19)	(0.11)	(0.32)	(0.58)
Real Interest Rate	0.00	0.00	0.00	0.00
	(0.78)	(0.76)	(1.05)	(-0.10)
Inflation Rate	0.00	0.00	0.00	0.01
	(-0.49)	(-0.38)	(-0.55)	(0.21)
M2/Foreign Exchange Reserves	0.18	0.18	0.13	0.19
	(1.61)	(1.58)	(1.03)	(1.26)
Private Credit as % of GDP	0.05	0.04	0.05	0.03
	(1.50)	(1.35)	(1.31)	(0.60)
Bank Cash and Reserves/Assets	0.05	0.04	0.04	0.06
	(0.74)	(0.58)	(0.48)	(0.73)
2 Period Lagged Credit Growth	0.00	-0.01	0.00	0.01
	(-0.23)	(-0.27)	(-0.12)	(0.57)
GDP per Capita	-0.00*	-0.00*	-0.00*	0.00
	(-1.88)	(-1.90)	(-1.91)	(-1.48)
Transparency	0.99			
	(0.42)			
Financial Liberalization in the previous	13.82***			
5 years	(5.53)			
Poor Transparency * Fin Liberalization		21.89***		
in the previous 5 years		(5.29)		
Transparency * Fin Liberalization in		11.55***		
the previous 5 years		(3.52)		
High Transparency			6.66**	6.90*
			(1.86)	(1.77)
Medium Transparency-			12.73***	10.43**
			(3.04)	(2.47)
Poor Transparency			17.37**	13.84*
			(1.94)	(1.70)
Number of Observations	665	677	677	644
Log Likelihood	-151	-154	-165	-174

<sup>\*\*\*</sup>Significant at 1%

<sup>\*\*</sup>Significant at 5 %

<sup>\*</sup> Significant at 10%